



Matthew J Mefford
Art Director

Experience

13 Years Design Experience
Last 5 Years Digital

Focus

- + Design
- + Strategy
- + Designer/Developer Management
- + Front End Development (CSS/HTML)

Education

University of Cincinnati
College of Design,
Architecture,
Art, and Planning (DAAP)
1995-2000
+ BS in Design
+ 6, 3-month internships

Computer Skills

- Adobe Suite**
- + Illustrator
 - + Photoshop
 - + Dreamweaver (CSS HTML)
 - + Flash
 - + Adobe Indesign

Contact

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Chicago, IL 60657

Work Experience

Method Engine
www.methodengine.com

Art Director
2006-present
Boutique Digital Agency

- Job Entailed**
- + Interactive Design
 - + Brand Development
 - + Art Direction
 - + CSS/HTML
 - + Strategy

- Clients**
- + Lincoln Center
 - + Kohler
 - + Thermos
 - + Ingalls Health System

Remedy
www.remedychicago.com

Senior Designer
2003-2006
Brand Development Agency

- Job Entailed**
- + Brand Development
 - + Advertising
 - + Print
 - + Web Design

- Clients**
- + Edward Hospital
 - + Million Mom March
 - + AHA
 - + AOA

Good Studio
www.goodstudio.com

Designer
1999-2003
Boutique Design Firm

- Job Entailed**
- + Print
 - + Identity
 - + Interactive

- Clients**
- + Chiasso
 - + Chicago Public Library
 - + Chicago Park District
 - + Rigby Education

Additional

PJA Ultra
www.agencyppja.com
1999

Ellis Pratt Design
www.epdesign.com
1998

Fitch Inc.
www.fitch.com
1998

Hulefeld Associates Inc.
www.interbrandcinti.com
1997